

MARK D SMITH

Seeking a position in Sales and Digital & Conventional Marketing

As a highly motivated manager and marketing professional with exceptional leadership abilities that have contributed to the growth and success in three different industries over the past 30 years.

Today am seeking new challenges with a company in need of someone with proven marketing and IT skills, strong commitment to high ethical and professional standards and the strongest belief in teamwork. I am receptive and adapt quickly to new ideas and situations.

As a forward-thinking professional, I have been accredited as a person who rapidly spots trends in this ever changing socioeconomic climate. I feel strongly that the digital age demands additional skills of being, entrepreneurial, analytical and artistic.

Over the past 18 years, I have worked as a consultant with hotel investors on many projects, the job description was being flexible enough to work in many capacities, depending on the needs of the property. While I have a lot invested in the hospitality industry and would like to continue in sales for a full-service property, having said that I am always up to new challenges, and marketing and sales are not industry specific.

My passions have been Event Planning, Live Music Production and Information Technology. I am fortunate in the fact my passions have frequently complimented my hospitality career and benefited my employer. I am very grateful to have worked with some extraordinary talent on numerous large events as well as conventions and meetings.

My intangible sales experience spans 30 years, commonly in the millions, frequently at an executive level. Enhanced by 25 certifications, 9 in Digital Marketing with Google, Microsoft, The University of Illinois and two years of formal training with super computers. I am highly proficient in sales and up to the challenge of the digital economy!

I would welcome the chance to discuss my qualifications with you in greater detail. I have created a personal resume website at: bit.ly/sellhotel with organized details and examples. In the meantime, please know that I appreciate your time and consideration.

CONTACT

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